

TWO DAYS OF SIT-DOWN FACE-TO-FACE MEETINGS

with PRE-SCREENED OR and SURGICAL DIRECTORS



FEBRUARY 4-6, 2024
ORLANDO, FLORIDA

There are no booths, no hassles—and best of all—no hoping that a decision-maker walks down the aisle to stop by. The OR Leadership Summit is a unique experience where you'll spend two days meeting with OR and Surgical Directors you want to meet and who are interested in meeting with you.

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ORLeadershipSummit.com



"The interactions are far more valuable than the typical small talk and elevator speeches you would experience at a standard trade show or conference" - Eric, Regional Director

The perfect prospect match starts here!

The OR Leadership Summit is your proven way to engage with decision-makers.

It is a unique event where you will share two days of private meetings and social activities with interested executives in the OR and surgical community.

HOW IT WORKS

We screen and interview all OR and Surgical professional applicants to understand what they need, what they want, and then provide a travel allotment for them to attend. It's a qualification process you won't find at any other industry event.

- ✓ You and your prospects will be matched with a custom agenda of meetings
- ✓ You will receive profiles of each prospect including their acquisition plans for the next 6 to 18 months
- ✓ Prospects will receive a description of the capabilities you provide

OUR PROPRIETARY MATCHING SYSTEM WILL GENERATE YOUR PERSONALIZED AGENDA

WHAT TO EXPECT

Small group presentations

One-to-one meetings

Matched meals and memorable social activities with the prospects you want to meet, and who want to meet you

Contact information of all prospects

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SUPPLIER PARTICIPATION SPOTS ARE LIMITED

To ensure that the directors are seeing the range of products they've come to source within the 48-hour time frame, we limit the number of suppliers and product categories at our event.

- ✓ Your competition is also limited
- ✓ Take this opportunity to condense six months of sales meetings into two days of highly-focused meetings with the right decision-makers
- ✓ Don't miss out – reserve your space today

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It's not a tradeshow...*not even close*

The OR Leadership Summit model is your proven way to engage senior-level decision-makers from hospitals with 100 beds or more. It's not a trade show, reverse tradeshow or traditional conference . . . not even close. There are no booths, no hassles and best of all —no hoping that a decision-maker walks down the aisle and stops by. The OR Leadership Summit is a unique experience where you'll share two days of private meetings and social activities with directors you're interested in meeting, and who are interested in meeting with you.

DIRECTORS COME OPEN-MINDED, EXCITED TO BE THERE AND READY TO ENGAGE!

AN END-TO-END SOLUTION THAT'S ALL INCLUSIVE

The Summit takes the hassle out of participating in events. We take care of just about everything so you can focus on meeting prospects — not meeting planning. Your resort rooms, airport transportation, all meals, a/v, small group meetings, one-to-one meetings, special events, and yes, even the bar tab —are all included.

"I must honestly say, this was the BEST Summit that I have attended in the 30 years that I have been in the Operating Room. It was more beneficial than most of the high-cost conferences available. It was by far the best "thought out" summit, timely, organized, and pre-planned event ever. It was catered to my particular needs and allowed me to network with so many of my professional peers. We shared experiences in smaller more intimate settings, as well as larger presentations for everyone."

-Alicia M. Hamlin, St. Dominic Hospital

Some of the incredible hospitals that attended in 2023:

Georgian Bay General Hospital (Midland, Ontario)
Cheyenne Regional Medical Center (Cheyenne, Wyoming)
Keesler Medical Center (Keesler AFB, Mississippi)
Duke University Health System (Durham, North Carolina)
HonorHealth Scottsdale Osborn (Scottsdale, Arizona)
OhioHealth Mansfield Hospital (Mansfield, Ohio)
West Suburban Medical Center (Oak Park, Illinois)
Delta Health System - The Medical Center (Greenville, Mississippi)
Cape Coral Lee Health (Cape Coral, Florida)
Northside Hospital Forsyth (Cumming, Georgia)
Inova Health System (Falls Church, Virginia)
St. Joseph Medical Center (Houston, Texas)
Hospital for Special Surgery (New York, New York)
Summa Health System (Akron, Ohio)
Northside Hospital Atlanta (Atlanta, Georgia)
Children's Hospital of Philadelphia (Philadelphia, Pennsylvania)
Baptist Health Corbin (Corbin, Kentucky)
JFK University Medical Center (Cranford, New Jersey)
Augusta University Medical Center (Augusta, Georgia)
St. Joseph Medical Center (Kansas City, Missouri)
Ochsner Medical Center (New Orleans, Louisiana)
Ascension St. Vincent (Indianapolis, Indiana)
Children's National Medical Center (Washington, District of Columbia)
Gulf Coast Medical Center (Fort Myers, Florida)
City of Hope Comprehensive Cancer Center - Duarte (Duarte, California)
USMD Hospital at Arlington (Arlington, Texas)
Baystate Health System (Springfield, Massachusetts)
Avera Heart Hospital (Sioux Falls, South Dakota)

"The format allowed interested parties to meet and interact in a friendly environment. The way vendors and customers have the ability to respond to surveys and then get matched up to have real conversations of substance was the most impressive part."





A Custom Agenda of Guaranteed Meetings

SAMPLE AGENDA

SUNDAY

- 12:00 - 5:00 p.m. Summit Check-In & Welcome
- 5:30 - 6:00 p.m. Summit Orientation
- 6:00 - 9:00 p.m. Welcome Reception and Dinner followed by Nightcap

MONDAY

- 7:00- 8:30 a.m. Directors' Roundtable Breakfast
- 8:40- 10:20 a.m. Small Group Presentations
- 10:20 - 10:40 a.m. Coffee & Refreshment Break
- 10:40 - 11:55 a.m. Small Group Presentations
- 12:00 - 12:55 p.m. Matched Networking Luncheon
- 1:00 - 1:50 p.m. Interactive Roundtable Discussions
- 1:55 - 3:30 p.m. Small Group Presentations
- 3:30 - 3:50 p.m. Afternoon Refreshment Break
- 3:50 - 5:00 p.m. Small Group Presentations
- 6:00 - 9:00 p.m. Demo & Display Cocktails Reception followed by Evening Dinner

TUESDAY

- 7:00- 7:30 a.m. Directors' Roundtable Breakfast
- 8:40 - 11:40 a.m. One-to-One Meetings
- 12:00 p.m. Airport Departures Begin

You'll walk into the OR Leadership Summit with a custom agenda of meetings. You'll have seen a complete profile of every director including their acquisition plans for the next 6 to 18 months. They'll have seen a description of the capabilities that you provide. Our proprietary matching system generates a personalized agenda that includes small group presentations, one-to-one meetings, matched meals and memorable social activities with the prospects you want to meet, and who want to meet you. Below is the agenda that'll make you say your time at the Summit was **"Time Well Spent!"**

"I have been attending OR Conferences for over 10 years, both as a hospital administrator and most recently as a vendor. The format of your conference with timely, targeted connections and presentations was excellent. Those who were directly interested in learning more about what our company has to offer were placed with me for 1:1 or group meeting time. I already told my leadership team it was by far the best, qualified-lead generation conference we have attended to date."

- Ashley, Senior Director



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